

Thank you for your interest in placing an ad in the catalog our GDCA 2010 National Specialty in Pine Bluff. We prefer camera-ready ads; however, as you can see from the information below (taken from order form), we will take ads that are camera ready OR we will format them for you. We will charge an additional \$15 per ad to do the formatting. Verjean Lunenschloss is the assistant catalog chair and will be doing all the formatting. All ad information (camera ready or not) should be sent to Verjean AFTER you have reserved your ad space through the store or by sending in a check to Sid Levin. Verjean will not work on an ad or place it in the catalog until Sid has sent her the ad reservation.

If you would like to reserve a catalog spot with a credit card, please go to the GDCA Store at <http://www.store.gdca.org/2010GDCANational.html>. OR if you would like to write a check, please complete the order form and send it with a check to Sid Levin, Treasurer, GDCA SCDIV, 22687 Forest Ridge Drive, Lakeville, MN 55044. Make checks payable to GDCA South Central Division.

Send your ad information to Verjean only AFTER you have reserved your spot.

I look forward to welcoming you in person to our 2010 National in Pine Bluff. See you then,

Linda

Linda Cain
Catalog Chair, GDCA 2010 National

Catalog Advertising Requirements and Rates

Catalog Advertising Rates

All advertising must be pre-paid. All photos must be 300 DPI, no exceptions. Layout and formats (no bleeds) need to be sent using files with the following extensions .doc, .pub, or .pdf. Color ads will cost \$10/page over the prices below; ads not camera ready will be an additional \$15/page. No ads or ad information will be accepted after the deadline of September 1, 2010. For more information see Web site.

Send Camera Ready Ads or Ad Information to:

Verjean Lunenschloss, 1616 Commerce Drive, Plano, TX 75093 Verjean.Lunenschloss@verizon.net

Deadline 9/1/10 No Exceptions!	<i>Early Bird Price</i> (if received by 7/31/10)	Regular Price (if received after 7/31/10)	Total
One Page Ad	\$ 50	\$ 60	
Two Page Ad	\$ 95	\$115	
Three Page Ad	\$135	\$165	
Four Page Ad	\$160	\$200	